Data for Decision Makers

In this workshop, participants will learn how to collect and organize information to make decisions using current, reliable and relevant data. In many communities and organizations, information is gathered in a variety of ways, depending on services and resources available. As a decision-maker, you need to know where information is available, how to get it, and what is reasonable to expect from your information sources.

Data for Decision Makers will address how to collect and how to use information within five broad areas: Data, Assessment, Training, Implementation, and Evaluation. For example, the following components might be part of a community information project: questionnaire design, sample selection, statistical consulting, surveys (phone, mail, and/or personal interview), focus groups, key informant interviews, demographic profiles, strategic planning, feasibility studies, evaluation, client satisfaction surveys, asset mapping, and more. Learn more about using data in your decision-making in this workshop!

About our presenter…

Earl Bricker, University of Illinois Extension

Earl Bricker earned his bachelor's degree in political science with minors in English and secondary education from Western Illinois University. He received his master's degree in public policy analysis from the University of Wisconsin-Madison.

During his career, Bricker has been an educator in the United States and abroad, involved with fundraising and grant writing, administered nonprofit organizations, managed educational and research programs within university centers and has worked in various levels of government, as staff, lobbyist and as an elected official.

Professional organizations include: Illinois Association of Community Development Extension Professionals (IL-ACDEP), Agriculture & Tourism Partners of Illinois; Rural Partners; Community Development Society, and Epsilon Sigma Phi.