Managing Change from the Inside Out

Change begins from within . . . maybe that's why it's so difficult! Our luncheon speaker will provide an entertaining but purposeful look at the insights and events that drive change, and how we can assess our own capacities, develop our skills, and manage change in the most effective way possible. Tim will open with an interactive experience about the fundamentals of Myers-Briggs Personality Type characteristics, how to quickly recognize a person's characteristics, and how to get people on board with a new way of thinking based on their own preferences. Tim's luncheon presentation will help you speak more powerfully to colleagues, friends, children, etc.! We'll have some fun while exploring concepts that are immensely useful.

About our luncheon speaker . . .

Tim Miles

Tim Miles helps small businesses across the U.S. and Canada do more with less. For example, he just completed his first year with a client (a heating and air conditioning company in Illinois) who saw a 26% increase but spent 12% less on advertising.

He’s advised and helped develop marketing plans for clients from California to Maine in the states and from Calgary to Mississauga a little farther north. A partner with the strategic planning and message development firm, Wizard of Ads, Tim has created ads of all shapes, sizes, and colors.

A world-class copywriter, his words have won customers in eight countries, and his thoughts have been published in Radio Ink, Radio And Production, and Direct Magazine, and he serves as a contributing editor for American Small Business – a website that draws an average of 30,000 hits per week.

In a previous life, he won more than 80 awards for his writing and design work before he learned there were better ways to measure success. He regularly speaks at conferences, colleges and universities about what makes people do the things they do.