

P. Allen Smith
Hortus, Inc.
Get More
From Your
Garden Than
a Backache

John Gaydos
Proven Winners
Making
the Cut

Ron Walder
Walder Design
How to Design
and Maintain
Beautiful
Containers

Emily Voth
Indigo Wild
This Spring
Get Squeaky
Green

Jane McKeon and James A. Baggett
Nature's Garden —
a Better Homes & Gardens Magazine
Country Gardens —
a Better Homes & Gardens Magazine
Go Wild! How to Create a Backyard
Haven for Birds and Butterflies



outdoor living extravaganza

a Retreat and Seminar with Proven Winners

3/14 Chicago 4/25 New England \$45 per person 9 am - 4 pm

For more information or to register, go to www.provenwinners.com or call us at 1-877-865-5818 toll-free

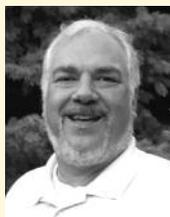
PW
PROVEN
WINNERS®

Join us for a one-day getaway unlike anything you've experienced, and bring out your inner exterior designer. You'll enjoy the fresh colors and wonderful scents of hundreds of flowering plants; a goody bag of exciting gifts worth over \$100 – including a plant; delicious continental breakfast, lunch, beverages, and snacks; and plenty of chances to win great prizes. Even your non-gardening friends will enjoy this relaxed and entertaining look at what's new in outdoor decor, Proven Winners style.

You'll learn from our experts about creative new ways to use color, the easiest way to grow plant varieties, how to put together to-die-for containers, and much more. P. Allen Smith, *The Today Show's* gardening expert, will be there with fun and practical advice, and later you can join him for book signings and photo ops. His books will also be available for purchase, along with our Plant Foods, WaterWise Easy Container Watering Kits, and All-Natural Garden Goods. Since there are a limited number of seats at both locations, registration is on a first-come basis.



P. Allen Smith



John Gaydos



Ron Walder



Emily Voth



Jane McKeon



James A. Baggett

Speakers:

P. Allen Smith Hortus, Inc.

Get More From Your Garden Than a Backache

Garden Home Designer P. Allen Smith offers fun and practical ways to garden both indoors and out in his engaging and interactive presentation. You won't leave empty handed as Allen has plenty of useful takeaway ideas and wonderful giveaways to share. After his presentation he will be available to sign his latest book in the Garden Home series: *Bringing the Garden Indoors*.

John Gaydos Proven Winners

Making the Cut

Ever wonder what makes a plant a Proven Winner? Join John Gaydos, director of product development and promotion, to understand what makes these plants stand out from the crowd. He will share how thousands of plants are trialed but only few make it to the head of the class. As an extra bonus, John plans to release his top 10 new variety picks to be on the lookout for in Spring 2009!

Ron Walder Walder Design

How to Design and Maintain Beautiful Containers

Ron Walder, owner of Walder Design, will dazzle you with his creative ability. If you've looked at a Proven Winners *Gardener's Idea Book* or catalog before and thought "what lovely container designs" – you're looking at the mastermind himself. Join Ron for an hour full of great container design tips and tricks for making your neighbors and garden friends drool with envy.

Emily Voth Indigo Wild

This Spring Get Squeaky Green

Any more natural and you'd be naked™! Meet Emily Voth, owner of Indigo Wild, an all-natural body care company based in Kansas City, Missouri and "Home of the Famous Zum Bar Goat's Milk Soap." She will share her knowledge of aromatherapy and all-natural plant-derived ingredients used in the Proven Winners Gardener Goods. She'll explain the negative effects of synthetic ingredients and why you should use all-natural products on your body and in your home.

New England Show

Jane McKeon Nature's Garden — a Better Homes and Gardens magazine

Chicago Show

James A. Baggett Country Gardens — a Better Homes and Gardens magazine

Go Wild! How to Create a Backyard Haven for Birds and Butterflies

It's easy to attract birds and butterflies to your garden, whether you have 20 acres, 20 square feet, or just a 20-gallon pot. The secret: fill your borders and containers with flowers and shrubs that cater to these winged beauties with irresistible nectar, berries, and seeds. Jane and James will share their favorite wildlife-friendly plants, plus a bunch of earth-friendly gardening tips to help you create a healthy backyard haven for family, friends, and wildlife.

March 14 — Chicago, Illinois

Makray Memorial Golf Club

1010 S. Northwest Highway, Barrington, IL 60010

www.makraygolf.com

April 25 — Boston, Massachusetts

Christina's Function Facility

2 Washington Street, Route 1, Foxboro, MA 02035

www.christinasfunctions.com